

# SUPER-POWERED:

## FEMALE ENTREPRENEURS SHOW THEIR STRENGTH

Women-owned businesses reflect a powerful and growing segment of the entrepreneurial community. In recognition of October as National Women's Small Business Month, here's how these entrepreneurial heroes are taking their businesses up, up and away!

### *THE HEROES*

**11.3 million**

The number of women-owned businesses in the United States

### *TAKING FLIGHT*

**45%**

The percentage increase in female-owned businesses between 2007 and 2016

### *SALES POWERS*

**\$1.6 trillion** *(With a T!)*

Revenue generated by women-owned firms – just in 2015

### *SUPER STAFFING*

**9 million**

The number of people employed by these 11.3 million woman-owned companies



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